

**D-Pro (Digital Professional Service) Business Begins Operations
at Dentsu Headquarters in Shiodome-
Inplant Document Services in Web Production and On-Demand Printing Start**

TOKYO (December 4, 2002), DIGITAL PALETTE INC. announced the start of its inplant services business, D-Pro (Digital Professional Service), which combines its know how in Web production and DTP in cooperation with its founding shareholders. D-Pro will offer services including Intranet production, maintenance and management, DTP data creation and on-demand printing.

The inplant business began operations in Digital Palette's partner firm, Dentsu, at the new Dentsu headquarters building, Shiodome on December 6, 2002. The business is expected to grow to potential sales of 2 billion yen in five years.

D-Pro's main service offerings include content distribution on the Intranet and online training targeting large companies. D-Pro also standardizes the production of a variety of business documents that use high quality photos, animations and illustrations.

Digital Palette dispatched a group of human resources to its partner firm to manage D-Pro services including digital content production, maintenance and management. The production, maintenance and management of Web sites and DTP data creation requires high organizational expertise and efficiency that make it difficult to undertake in any business.

Digital Palette offers a reliable online ordering system where customers can easily place an order for high quality Web contents, sales materials, presentation data, and translations.

D-Pro also accepts requests for individual information distribution services that adopt personalization software as well as Web site production, maintenance and management that utilize content management systems. Digital Palette consistently trains its staff in security for properly handling confidential information to ensure the trust of its partner company.

Digital Palette guarantees the operation of all office equipment and operational guidance in on-demand printing and Web production at the inplant business on its client's site.

D-Pro Services

- Presentations
- Visuals (production and encoding)
- Scanning service
- Printing service
- CD-ROM/DVD production
- Company Intranet Web architecture and management (maintenance)
- Translations (including e-mails in foreign languages)
- Copy/fax/printer maintenance
- Operational training in office machines
- Web producing and printing

*Inquiries

Aoi Shimada
Corporate Management
DIGITAL PALETTE INC.
E-mail: shimada@digitalpalette.co.jp
Tel: 03-5551-9885 Fax: 03-5551-9978